Communicative activities







1 Work in pairs and discuss the questions.

- 1 Do you have your own website?
- 2 Does your company have a website?
- 3 Are you a member of an association, club or group that has its own website?

2 Choose one website and tell your partner what features or types of information visitors to this website can see. For example, are there any pictures, colours, logos or any other features that visitors can see more than once on the website? Write short sentences about your partner's website. For example:

There are pictures of people playing tennis. It has lots of different blues.

3 Think up an appropriate message that visitors to a language school's website will see when the site is down or the page they want is still being developed. Write the message on the empty webpage below. Make notes about the type of image, photo or video you would use to accompany the message.



4 Create a message that visitors will see when a website from one of these types of business is unavailable.

building company café / restaurant flower delivery service rubbish collection sports studio

dental practice

car hire comic shop gardener hairdresser tourist information

5 Present your ideas to the class. Also, tell other students how their messages and images make you (the visitor to the website) feel.

1.2 What do we have in common?

- 1 Complete the sentences with information about yourself.
 - 1 l live _____ (where).
 - 2 I speak _____ (languages).
 - 3 I started my present job ______ (when).
 - 4 I have _____ (months/years) experience of working in / studying _____ (field of business or topic).
 - 5 I am interested in _____ (free-time activities).
- **2** Choose the option to make the sentences true for you.
 - 1 I write / I don't write a blog.
 - 2 I've tried / I've never tried to start up my own business.
 - 3 I'm involved / I'm not involved in a charity.
 - 4 I've done / I haven't done voluntary work.
 - 5 I'm taking/ I'm not taking another course at the moment.
 - 6 *I post / I don't post* updates and photos on social media.
- 3 Mingle and have small-talk conversations. Use opening sentences to start the conversations and then ask follow-up questions to try to find something in common with every person you talk to. Make notes.

Opening sentences

